



PRESS RELEASE

FOR IMMEDIATE RELEASE

ROAD CLOSURES TO FACILITATE CELEBRATION OF CITRAWARNA KL

KUALA LUMPUR, 16 MAY 2014: The Ministry of Tourism and Culture will be organising Citrawarna Kuala Lumpur on 24 May 2014 at Jalan P. Ramlee, KL.

The event will see a parade that brings together the culture, arts and heritage of the diverse Malaysian population. It is intended to showcase Malaysia's rich tapestry of culture and heritage and to promote Kuala Lumpur and the Klang Valley as an attractive and vibrant tourist destination. The parade will begin from MaTIC at Jalan Ampang (rear entrance) to Jalan Law Yew Swee and Jalan P. Ramlee, before entering Jalan Ampang again to end at MaTIC (front entrance).

As such, the following roads will be closed to motorised traffic at the stated dates to facilitate the preparation and organisation of the event:

- 1) Closure of Jalan P. Ramlee from 11.00 pm on 22 May 2014 (Thursday) to 6.00 am on 23 Mei 2014 (Friday)
- 2) Closure of Jalan Law Yew Swee, Jalan P. Ramlee, and part of Jalan Ampang for rehearsal from 9.00 pm on 23 May 2014 (Friday) to 1.00 am on 24 May 2014 (Saturday)
- 3) Closure of Jalan Law Yew Swee, Jalan P. Ramlee, and part of Jalan Ampang for the Citrawarna Kuala Lumpur parade from 7.00 pm on 24 May 2014 (Saturday) to 6.00 am on 25 May 2014 (Sunday).

More than 600 people are taking part in the Citrawarna Kuala Lumpur parade this year and the public are invited to come and watch Kuala Lumpur's vibrant culture unfold along the streets of KL against a backdrop of the city's famous icons!

For more information, please contact:

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MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia is celebrating its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The VMY 2014 promotional campaign has started in 2013 with a series of year-long special events and activities leading to VMY 2014. It will contribute to the Government's target to receive 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Malaysia Tourism Transformation Plan (MTTP) 2020.

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